



2026 Summer/Fall Event Partnerships & Social Media Internship

We're looking for the brightest, motivated and outgoing interns who want to gain hands-on Event Sponsorship and Social Media experience at the largest single community event in Arizona. Writing, researching, client relations and resourcefulness are the fundamental skills we are seeking in potential interns. Timeframe is July 7, 2026 through November 13, 2026.

What You'll Learn:

- Collaborate with multiple departments on projects and assignments
- Event Sponsorship life cycle
- Client Relations
- Digital marketing principles and how to engage with different audiences
- Develop engaging content
- Event marketing and promotions

What You'll Do:

- Assist in creating promotional strategies to engage the public and attract Fair attendees
- Conduct research on current trends, ideas, and practices in event management
- Provide on-site support during the State Fair for clients
- Collaborate with cross-functional teams to ensure cohesive messaging and branding is utilized
- Assist the preparation of post Event Recaps and Reports for sponsors
- Support the sponsorship team in assisting with sponsor load in and maintaining client relationships
- Assist in creating sponsorship proposals for new clients
- Assist in creating social media content for: Tiktok, Instagram, Facebook, X, and more

Qualification/Requirements:

- Understanding of Google Suite, including but not limited to, Docs, Sheets, and Slides
- Understanding of Adobe Creative Suite, including but not limited to Express, Illustrator, Photoshop, Lightroom
- Ambitious, positive attitude and a desire to build a career in event marketing
- Ability to follow instructions and work independently
- Excellent organizational skills and attention to detail
- Excellent writing and editing skills with a great understanding of English grammar and language
- High level of professionalism and motivation to be on time and meet deadlines

Education Requirements: College/University Junior or Senior majoring in Marketing, or any other Marketing related degree program.

Interested applicants should submit cover letter, resume, and writing sample to:

lilli.scoglio@azstatefair.com

Must be 18 years of age or older and have a valid driver license.

Equal Employment Opportunity (EEO) and Reasonable Accommodation Employer (RAE)