



2025 Summer/Fall Event Partnerships & Public Relations Internship

We're looking for the brightest motivated and outgoing interns who want to gain hands-on Event Sponsorship and PR experience at the largest single community event in Arizona. Writing, researching, client relations and resourcefulness are the fundamental skills we are seeking in potential interns. Timeframe is July 7, 2025 through November 14, 2025.

What You'll Learn:

- Collaborate with multiple departments on projects and assignments
- PR principles and how to engage with different audiences
- Event Sponsorship life cycle
- Client Relations
- Event marketing and promotions
- Develop connections and interact with media professionals

What You'll Do:

- Assist in drafting press releases, media advisories, and other communications materials
- Support the marketing team in maintaining relationships with local and regional media outlets
- Coordinate media interviews and angles during the Fair
- Assist in creating promotional strategies to engage the public and attract Fair attendees
- Conduct research on current trends, ideas, and practices in event management
- Provide on-site support during the State Fair, including media inquiries and escorting
- Collaborate with cross-functional teams to ensure cohesive messaging and branding is utilized
- Assist the preparation of post Event Recaps and Reports for both media and sponsors
- Support the sponsorship team in assisting with sponsor load in and maintaining client relationships
- Assist in creating sponsorship proposals for new clients

Qualification/Requirements:

- Understanding of Google Suite, including but not limited to, Docs, Sheets, and Slides
- Understanding of event sponsorship and public relations fields with eagerness to gain hands-on experience
- Ambitious, positive attitude and a desire to build a career in public relations
- Ability to follow instructions and work independently
- Excellent organizational skills and attention to detail
- Excellent writing and editing skills with a great understanding of English grammar and language
- High level of professionalism and motivation to be on time and meet deadlines

Education Requirements: College/University Junior or Senior majoring in Marketing, Public Relations, Communication or any other Marketing related degree program.

Interested applicants should submit cover letter, resume, and writing sample to:

lilli.scoglio@azstatefair.com

Must be 18 years of age or older and have a valid driver license.

Equal Employment Opportunity (EEO) and Reasonable Accommodation Employer (RAE)