

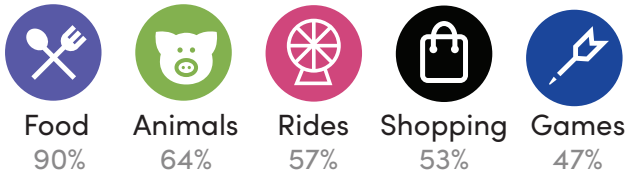


# 2024 STATE FAIR DEMOGRAPHICS

## RETURNING FAIRGOERS



## TOP 5 REASONS FOR VISITING



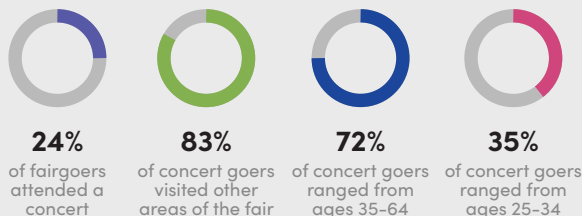
## AVERAGE PARTY SIZE



## AVERAGE MONEY SPENT



## COLISEUM CONCERT SERIES

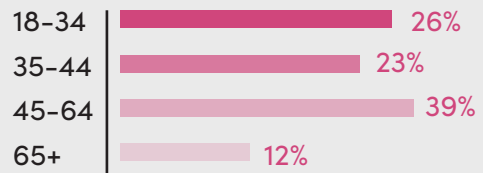


AVERAGE PARTY SIZE: 2.88

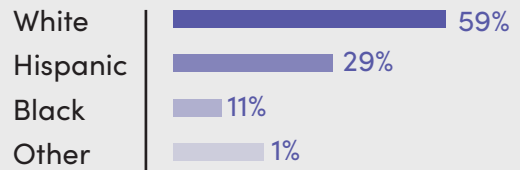
## GENDER



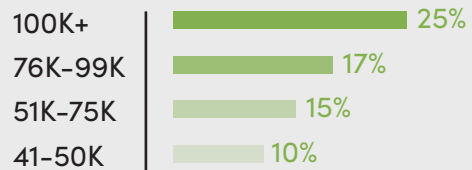
## AGE



## ETHNICITY



## INCOME



## HOURS SPENT AT THE FAIR

