



2023 Public Relations Internship

We're looking for the brightest motivated and outgoing interns who want to gain hands-on PR experience at the annual Arizona State Fair. Interns will begin working after July 4th (depending on your availability) and will work 20 hours a week, plus weekends during the Fair. Writing, speaking, researching, and resourcefulness are the fundamental skills we are seeking in potential interns.

Main Knowledge Objectives (*This is a list of what the intern can expect to learn*)

- Collaborate with multiple departments on projects and assignments
- Learn public relations principles and how to engage with your audience
- Learn how to develop creative content to engage a community of followers
- Collaborate on event marketing and promotion for the Arizona State Fair
- Develop connections with media professionals
- Learn how to coordinate and interact with the media

Intern Responsibilities

- Assist in drafting press releases, media advisories, and other communications materials to promote the Arizona State Fair
- Support the marketing team in maintaining relationships with local and regional media outlets
- Help coordinate media interviews and press conferences during the Fair.
- Assist in creating promotional strategies to engage the public and attract fair attendees.
- Conduct research on current trends, ideas, and practices in event management
- Provide on-site support during the State Fair, including media check ins, press coordination, and handling media inquiries
- Collaborate with cross-functional; teams to ensure cohesive messaging and branding is utilized
- Assist the preparation of post Event Recaps and Reports

Qualification/Requirements:

- Understanding of Google Suite, including but not limited to, Docs, Sheets, and Slides
- Understanding of the public relations field and eagerness to gain hands-on experience
- Ambitious, positive attitude and a desire to build a career in public relations
- Ability to follow instructions and work independently
- Excellent organizational skills and attention to detail
- Excellent writing and editing skills with a great understanding of English grammar and language
- High level of professionalism and motivation to be on time and meet deadlines

Education Requirements: College/university Junior or Senior majoring in Marketing, Public Relations, Communication or any other Marketing related degree program.

Interested applicants should submit cover letter, resume, and writing sample to:

Lilli.scoglio@azstatefair.com

Must be 18 years of age or older and have a valid driver license.

Equal Employment Opportunity (EEO) and Reasonable Accommodation Employer (RAE)