



2021 Commercial Booth Rates

Indoor Non-Food Shopping Pavilion Building Vendor Space Rates:

- 10 foot by 10 foot space - **\$1800.00**
- 10 foot by 10 foot **corner** space - **\$2000.00**
- 300 sq. ft space in corner of building - **\$3500.00**
- 6 or more booths purchased- **5% discount**

Booth rates include 8 foot high pipe and draped back wall, 3 foot high side draped walls, and one 110 outlet with no more than 15 amp. Booth rates above are for the entire run of the Fair.

Outdoor Non-Food Vendor Space Rates:

- **Main Street** (parallel to west side of the Coliseum) - **\$3000.00** for the first 10 feet of frontage **plus \$300.00 per additional frontage foot.**
- **The Avenue** (parallel to the east side of the Shopping Pavilion) - **\$3000.00** for the first 10 feet of frontage **plus \$300.00 per additional frontage foot.**
- **All Other Areas** - **\$2500.00** for the first 10 feet of frontage **plus \$250.00 per additional frontage foot.**

These prices include awnings and hitches not removed. The Arizona State Fair requires a minimum of 10 frontage feet. Space for your booth is allocated based on the information you provided in your application. **If additional space is used during the fair, you will be billed for the additional space.** Electrical pricing for outdoor booths is separate.