



# Exhibitor Handbook



Photography  
Department

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Black & White  
Panoramic  
Landscape  
Color

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October 4-27, 2019  
Open Wednesday – Sunday

1826 W McDowell Rd.  
Phoenix, AZ 85007  
[www.azstatefair.com](http://www.azstatefair.com)

## Photography 2019

Division	Entry Fee per photo	Premium 1 <sup>st</sup> place	Premium 2 <sup>nd</sup> place	Premium 3 <sup>rd</sup> place
Professional	\$10	\$20	\$15	\$10
Amateur	\$5	\$10	\$8	\$5
Cell Phone	\$5	\$10	\$8	\$5
Disability	\$1	\$5	\$3	\$1

<b>Online Entry Deadline</b>	Friday, September 6, 2019 at 10:59 pm (online entries only)
<b>Photo Upload Deadline</b>	Saturday, September 7, 2019 at 10:59 pm
<b>Notification of Acceptance</b>	Thursday, September 12, 2019 by 10:59 pm (email)
<b>Receiving</b>	September 20, 10 am to 7 pm & September 21, 9 am to 12 pm
<b>Release</b>	Friday, November 1, 2019 from 9:00 am to 7:00 pm & Saturday, November 2, 2019 from 9:00 am to 12:00 pm
<b>Location</b>	North Hall of the Coliseum

### Special Rules and Regulations for Photography

(See General Rules for further instruction)

1. Online entry only. Photos must be submitted after entering online. Photo must be 5MB or less and in .jpeg .gif .bmp .png only.
2. Images must be in RGB color format and minimum image dimensions (width or height) should be 400 pixels.
3. No refunds will be issued for items incorrectly entered by the exhibitor or for juried-out entries.
4. Photography entries will be judged first from uploaded images viewed online to determine if the submitted photo entry meets the standards and guidelines of the contest. This is the jury process and first round of judging.
5. Accepted entries are judged in person by a panel of judges for the second round of judging.
6. First round judging acceptance does not guarantee acceptance to the exhibit.
7. Accepted entries must be delivered to the fair during receiving September 20<sup>nd</sup> from 10 am to 7 pm or September 21<sup>rd</sup> from 9:00 am to 12:00 pm.
8. Late deliveries of photographs will be disqualified despite having the entry form and upload completed on time.
9. Judging is closed to the public and all decisions are final.
10. Judges are selected from the Arizona Photography Community and are trained as educators, professional artists, gallery, and museum professionals, etc.
11. The contest is open to anyone who resides in Arizona at least 6 months of the calendar year.
12. Professional Division is for exhibitors who regularly sell their work.
13. Amateur Division is for exhibitors who do not regularly sell their work.
14. Disability Division is for any individual who falls under the definition of disabled in the Americans with Disabilities Act or other state law.
15. Cell Phone division is for photos taken with a cell phone.
16. No exhibit will be accepted unless there is a division and class listed in the Exhibitor Handbook. Exhibitors are solely responsible for deciding on the proper division and class for each entry. Entries improperly classified will not be changed or judged.
17. All work must be the sole work of the exhibitor excluding developing and mounting of prints. No team entries.

18. All entries must be recent works that have been photographed within the last two years 2017 – 2019.
19. Nude, obscene, or violent work is prohibited based on the family oriented nature of the Fair.
20. Prints will not be accepted if previously entered into the Fair. Final acceptance of entries will be at the discretion of the Photography Coordinator or the Arizona State Fair Entries Staff.
21. No refunds will be issued for entries not accepted in the first round.
22. The Fair agrees to assume full responsibility for all entries and to insure against loss or damage to repair or pay fair market value for the entry. Proof of reimbursement may be requested.
23. All entries will be returned at the end of the Fair, no early releases are permitted.
24. Entries not picked up on release day will be subject to a \$25 handling fee plus \$1/day storage fee unless postage was arranged at drop-off. Due to the lack of storage, all entries will be donated or removed from the Fair after 30 days.
25. Exhibitors requesting their entries be mailed to them after the fair must provide packaging and postage at the time of delivery.
26. No watermark, names, or dates on or within the photo.
27. Entry fees are per photo. Unlimited entries are allowed for all classes; however, premiums are limited to the top two per class per exhibitor.
28. The total number of accepted entries are limited to space available for display.
29. Refunds will not be issued for failure to upload entries.
30. Accepted and delivered entries must be securely labeled on the back of each entry with a printout of the acceptance notification.
31. Entries must be submitted before the online deadline as well as delivered before the judging deadline. Late entries or deliveries will not be accepted.
32. Exhibitors must pick up and retain a claim ticket for each entry. The claim ticket as well as photo ID is required at pickup.
33. The Fair may use clips or velcro to display the photos, which may leave a small indentation or leftover Velcro on the matting. These indentions or Velcro will not constitute damage to the photos and is not sufficient for a claim for loss or damage.
34. Prints that differ from uploaded image will be disqualified.
35. Classes with less than eight entries may be combined with other classes for judging and awards purposes.
36. Premiums/Cash prizes will be provided at photo pickup or remitted within 60 days from the close of the Fair.

**Print Specifications for the 2<sup>nd</sup> tier of Judging:**

- Print may be from any camera type: film or digital capture. The image may be a traditional photographic print or higher-quality digital print.
- **Prints may be between 8" x 10" and 16"x 20"**. **All photos must be mounted on a 16x20 mount.** Presentation may be vertical or horizontal. Mat Color must be pure white or black, no other colors are allowed- all photos must follow this rule. Panoramic Photos are exempt from this rule.
- Metal, plexie, canvas, or other substrates are not allowed as they are too heavy for our hanging purposes. Float mounts are not allowed.
- The Exhibition of Photography team will put Velcro or hang from tabs on the backs of the entries to adhere them to the display panels.
- NO names, signatures or watermarks are allowed on the fronts of the image or its mat.
- **Display format:**

- No double mats or over mats are allowed.
- Digital boarders and mats are not allowed.
- **Images smaller than 16x20 must be securely mounted on quality 16 x 20 inch mount board.** The following are not allowed; Foam board, gator board, Colored mats, double matting or other color mount boards.
- **Identification:**
- The digital tag received in your acceptance email must be mounted on the back of your entry. The tag has a thumbnail of the accepted image, identification and entry image and should be placed in the same orientation that the image should hang.
- **Mounting** minimum standards:
  - To mount your photo, use acid-free Linen or Artists Tape. Do not use masking or transparent adhesive tape. Do not use photo corners or spray glue to mount your image. Tape should not be visible once photo is attached to the mount board.
  - At receiving, staff will have mount board and mounting tape for sale to adhere photos should you not be able to complete it prior to receiving deadline. We ask that you email staff at [entriesasst@azstatefair.com](mailto:entriesasst@azstatefair.com) to let us know you will be utilizing this service so we can be sure to have enough supplies on hand.

There are four divisions for photography this year including Professional, Amateur, Cell Phone, and Disability.

**Division 120 Professional**

**Division 121 Amateur**

**Division 122 Disability**

<b><u>Class</u></b>	<b><u>Description</u></b>		
100	Animals: Black & White	115	Panoramic Vertical: Color
101	Animals: Color	116	People: Black & White
102	Architecture: Black & White	117	People: Color
103	Architecture: Color	118	Plants: Black & White
104	Arizona: Black & White	119	Plants: Color
105	Arizona: Color	120	Seasonal: Black & White
106	Creative: Black & White	121	Seasonal: Color
107	Creative: Color	122	Vehicles/Machinery: Black & White
108	Experimental: Black & White	123	Vehicles/Machinery: Color
109	Experimental: Color		
110	Landscape: Black & White		
111	Landscape: Color		
112	Panoramic Horizontal: B & W	<b><u>Division 123 Cell Phone</u></b>	
113	Panoramic Horizontal: Color	Class	Description
114	Panoramic Vertical: Black & White	100	Open
		101	Selfies

## Frequently Asked Questions:

*-How do I know which division to enter?*

The Professional Division is for artists who have previously, or do currently sell their artwork. The Amateur Division includes any artist who has not previously, and does not currently sell their artwork. The Disabilities Division is for photographers who meet the definition of disabled under the Americans with Disabilities Act or other state law. The Cell Phone Division is for photographs that have been taken with a mobile phone camera.

*-How do I know which class to enter?*

Photography classes are categorized by subject matter, black & white v. color, photographic ratios, and type of camera used. Each entry must correspond to an existing class.

*-May I enter a piece into more than one class or division?*

No, each entry must be for one division and one class.

*-If my photo is sold at the Fair, how does that work?*

The Arizona State Fair is proud to offer the opportunity for photographs to be displayed as well as sold at the Fair! If an entry is for sale, it must be clearly labeled as "for sale" on its entry tag as well as a price provided. Prices must be a specific amount; no ranges are permitted. There will be no negotiations between the buyer and the artist for sale price. Buyers are on a first come, first serve basis. Buyers will indicate which piece they would like to purchase and pay those monies to the Exhibits Staff. The Fair will collect a 10% sales commission and the balance of the purchase price will be given to the artist at entry pick-up, or remitted within 60 days from the close of the Fair. Despite being sold, photographs must remain on display until the close of the Fair. Distributing the photographs to buyers will be the responsibility of the Exhibits Staff.

*-When will entry forms be available and due?*

All photography entries must be done online by September 6, 2019 and with photos uploaded by September 7, 2019.

*-Who are the judges?*

The judges are Photographers from the Arizona Photography Community. Judges are selected based on their expertise within their category as well as their involvement with the Arizona Photography Community.

*-How does judging work?*

Judging is closed to the public. The first round of judging will take place online, where judges will select which of the entries they would like to accept for the second round of judging. Exhibitors will be notified about whether or not your entry was accepted. Accepted photos must be printed and brought to the Fair during Receiving. Once all photographs have been received and categorized, they will be anonymously submitted to the judges for review. Premiums will be limited to two per class. All judging is final.

**Frequently Asked Questions:**

*-When will pieces need to be delivered to the Fair?*

Once online entries and photo uploads are complete, the Fair will notify each exhibitor if they have been accepted. The exhibitor will be responsible for delivering the physical matted print to the Fair Grounds September 20 from 10 am to 7 pm or September 21, from 9 am- 12 pm. Any entry that is delivered late, despite the entry form being submitted before the deadline will be rejected.

*-What are the requirements for my physical exhibit?*

If your photo is selected for the Fair, size requirements are the same for all divisions. Each photograph must be mounted on black or white mount board. No window mats will be accepted. Prints may be any size up to 16 x 20 inches but must be mounted on a 16 x 20 mount. Presentation may be vertical or horizontal. Panoramic prints must be no larger than 40x12”.

*-How will I know if I won an award or sold my piece?*

Each entry that has placed or received an honorable mention will be displayed with its corresponding ribbon. If your piece is sold, the Exhibits Staff, will contact you prior to Release.

*-How much does it cost to enter?*

In an effort to encourage as much participation as possible, entry fees are nominal at \$10 for the Professional Division, \$5 for the Amateur Division, \$5 for the Cell Phone Division, and \$1 for the Disability Division.

*-What are the prizes?*

Prizes or premiums are listed below in a table for your convenience.

<b>Award</b>	<b>Professional</b>	<b>Amateur</b>	<b>Cell Phone</b>	<b>Disability</b>
First Place	\$20	\$10	\$10	\$5
Second Place	\$15	\$8	\$8	\$3
Third Place	\$10	\$5	\$5	\$1
Fourth Place	Ribbon	Ribbon	Ribbon	Ribbon
Fifth Place	Ribbon	Ribbon	Ribbon	Ribbon
Honorable Mention	Ribbon	Ribbon	Ribbon	Ribbon

**Frequently Asked Questions:**

*-How many pieces am I allowed to enter within a given year?*

There are no limits on the number of entries; however, premiums will be limited to the top two per class per exhibitor.

*-Isn't art about self-expression; why are photographs with nudity and violence prohibited?*

At the Arizona State Fair, we as artists understand and validate that some of the most profound and beautiful artworks throughout history have exemplified nudity or depicted violence. We are expecting

over one million attendees this year from all ages and walks of life. In order to make our Fair-goers feel safe and comfortable bringing their families through the exhibit, we ask that all subject matter be appropriate for children.

*-Where do I deliver my entry?*

To the North Hall of the Arizona Veterans Memorial Coliseum.

*-Where do I pick up my entry?*

The North Hall of the Arizona Veterans Memorial Coliseum (same as delivery)

*-Where will my entry be displayed?*

Photography exhibits will be displayed inside the Coliseum – North Hall or in the special Arizona section.

*-I still have questions. Who can I talk to for more information?*

Any and all additional questions regarding Photography at the Arizona State Fair should be directed to the staff at the Exhibits Department at [entriesasst@azstatefair.com](mailto:entriesasst@azstatefair.com) or 602-257-7130.

*-I have General Fair and/or Online Entry Questions. Who can I talk to for more information?*

For any general fair inquires or assistance with online entries contact Nicole Hanger at [nicki.hanger@azstatefair.com](mailto:nicki.hanger@azstatefair.com) or by calling 602-257-7130.

Photography Exhibitor Steps:

1. Enter online at [www.azstatefair.com](http://www.azstatefair.com) ➡ participate ➡ compete ➡ photography .....September 6
2. Upload photo entries to the website.....September 7
3. Receive e-mail indicating if your photo is accepted.....September 12
4. Print & Mat photo.....Prior to 9-19
5. Drop off accepted photo entries at Exhibit Receiving.....September 20 & 21
6. Enjoy the Fair!.....October 4-27
7. Pick up photographic entries at Exhibit Release.....November 1 & 2

## Photography Glossary of Terms

**Animals** - Mammals, insects, sea life, portraits, action, zoo, in nature, domestic, etc.

**Amateur** - An exhibitor who has not previously and does not currently sell their photography.

**Architecture** - Cityscapes, rural architecture, interior settings, etc.

**Black & White** - Black & white digital or film print. Sepia-toned prints are acceptable. Multiple exposures to produce a high dynamic range and focus stacking are acceptable. Digital color photos changed by computer program to black & white are acceptable. Photos moderately adjusted by computer for color, tone, brightness, etc. are acceptable. Images utilizing these techniques must be photorealistic.

**Cell Phone Open** - Can be of any subject. Color or black & white is acceptable. Must be taken with a cell phone.

**Color Prints** - Must be a color digital or film print. Multiple exposures such as high dynamic range and focus stacking are acceptable. Photos moderately adjusted by computer for color, tone, brightness, etc. are acceptable. Images utilizing these techniques must be photorealistic.

**Creative** - Out of focus, close up and macro, still life, studio shots and scientific, etc. (sans flowers & animals).

**Disability** - An exhibitor who meets the definition of disabled under the ADA or other state law.

**Experimental** - Entry created from multiple photos altered from their original state using a computer program. Images must contain original photographic elements created by the photographer.

**Fair Commission** - The portion of the sale price that the Fair collects to cover administration of sales (10%).

**Landscape** - Mountains, oceans, lakes, desert and etc.

**Panoramic** - Vertical or horizontal prints that span the scene will be accepted. Image plus mat may not exceed 40 inches by 12 inches on either side. Must be color print from a single, original exposure. Must be a color digital or film print. If accepted, mounting sizes are as follows; any size, minimum ratio 2:1, maximum ratio 4:1

**People** - Portraits, studio shots, family activities, sports, etc.

**Plants** - Flowers, bouquets, garden shots, crops, leaves, macro, etc. May include photomicrographs and electron microscope images of things that can be seen by the naked eye.

**Professional** - An exhibitor who has previously or currently does sell their photography.

**Sale Price** - The price, determined by the exhibitor, the Fair is authorized to sell their artwork for.

**Seasons** - Winter, Spring, Summer and Fall.

**Selfie** - A photograph that one has taken of oneself, typically one taken with a smartphone or webcam and shared via social media. This social phenomenon that has proven to be more than just a fleeting trend. The selfie is effective at conveying a sense of personal interaction in an otherwise text based digital landscape.

**Vehicles/Machinery** - Airplanes, cars, railroads, industrial scenes etc.