

Arizona State Fair

Oct. 10 - Nov. 2, 2008
Closed Mondays

www.azstatefair.com

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Press Release

FOR IMMEDIATE RELEASE

Clock's a Tickin' for Clicking Great State Fair Deals

Limited time discounts offer convenience and savings for Fall Fairgoers

Phoenix, Arizona, (August 12, 2008) — If this year's Fairgoers are looking for a deal, all they need to do is heed the words of the Fair's Cotton Candy Lady: ***“Get your tickets with a click, Slick.”*** The Fair online store is now open to Fairgoers eager to save money and plan ahead. For a limited time, Fairgoers can take advantage of numerous admission and ride discounts simply by visiting the Fair's website, www.azstatefair.com. Many of these special packages are only available online or for a limited time, so get clicking because the clock's a tickin'.

In a special public presale, customers can purchase \$2 off Admission tickets on the website through October 1 (promo code 2008ASF). Tickets can be printed directly from the website and used at the Fair between October 10 and November 2 (closed Mondays). There will be no need to wait for tickets to be mailed or to stand in the will call line. Additional deals available include:

- **Weekday “Fair Fun Pack”** - Available online only through midnight Oct. 5, the Fair Fun Pack gives 4 admissions and 8 rides for only \$60—a \$96 value—when purchased in advance, online. Fair Fun Packs can be redeemed Tuesday through Friday during the Fair.
- **Halloween Boo Bundle: 1 admission, 10 rides** – Two ghoulishly fun “Boo Bundle” admission/ride packages scare up loads of Halloween amusement. Valid exclusively on Oct. 31, discounted Bundles can be purchase online until midnight Oct. 30.
 - The Adult Boo Bundle can be purchased online for \$15 or at the admission gate on Oct. 31 for \$18. (\$22 value)

- The Child Boo Bundle is \$10 online or \$13 at the gate. (\$16 value)
- **Unlimited Ride Wristband Days** - Fairgoers can purchase date-specific wristbands in advance online up until midnight the night before a particular ride wristband day. (\$25 each for Tue. Oct. 14, Thurs. Oct. 16, Tue. Oct. 21, Thurs. Oct. 23, Tue. Oct. 28, and Thurs. Oct. 30 and \$30 for Sun. Nov. 2.

Fairgoers can also purchase admission and ride tickets in advance through the Fair website.

- **Admission Tickets** – Adult \$12, Child \$6, Senior \$6
Don't forget the public presale of \$2 off runs through October 1.
Use promo code 2008ASF.
- **Ray Cammack Shows (RCS) Fun Pass**
All ride e-tickets will go on one pass:
 - *\$20 Fun Pass = 40 ride e-tickets
 - *\$50 Fun Pass = 100 ride e-tickets
 - *\$100 Fun Pass - 200 ride e-tickets

To order or get more information, go to

<http://www.azstatefair.com/customer-service/tickets.aspx>

The 124th annual Arizona State Fair runs from October 10 through November 2 (closed Mondays.) The Fair offers a healthy dose of family entertainment, homespun creations, and attractions for all ages and interests at its location at 19th Avenue and McDowell Road in Phoenix.

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