



Arizona State Fair

Oct. 10 - Nov. 2, 2008
Closed Mondays

www.azstatefair.com

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Press Release

FOR IMMEDIATE RELEASE

How to Lose Yourself in Fun at the Fair

Cotton Candy Lady's Top 10 Tips for Losing the Daily Grind

Phoenix, Arizona, (Sept. 23, 2008) — Want to live life on the wild side? Dream of escaping the doldrums of daily life and having *ginormous* fun? Then, the Fair's Cotton Candy Lady suggests you *get lost in the fun!* As the Fair's guide, fashion role model, and unstoppable fun bunny, she's ready to spill the inside scoop on all the *sweeet* new attractions at this year's Fair. Here are her Top 10 tips on how to lose yourself:

- 1. Catch the flying fur.** Plenty of animals, fun and frolic in the Paws & Claws area, including elephant and pony rides, as well as the **Banana Derby** which dog-riding monkeys in a race to the finish and featuring the amazing Gilligan T. Monkey and **Welde's Big Bear Show and Grizzly Falls** where fairgoers can see and learn about these incredibly intelligent animals that range in size from 200 lbs to 1,200 lbs.
- 2. Release your inner Grissom.** An exciting, interactive journey through the fascinating world of crime scene investigations can be found at **Mad Science presents CSI:Live**, the ultimate live stage show experience. Fairgoers will use their superior logic and forensic know-how to examine evidence and test theories. Whether it's analyzing mysterious gasses or firing lasers across the scene of the crime, the CSI team will work together to solve the crime.
- 3. Confront the beastie, boys.** Here's your chance to rock on with **Rock Band**, the revolutionary music video game from MTV Games and Harmonix. Bring your band or play with other rockers and battle it out during daily competitions. Rock all day, free with Fair admission, located at the Coliseum North Plaza of the Arizona State Fair Oct. 16-26.

NEW ATTRACTIONS

4. *Take a ride on the Texas side, baby!* **Texas on Tour** is a high-tech, high-intensity traveling exhibit that takes you from the Texas coastline to a kayak adventure on the state's lakes and rivers to the wide-open spaces of the West Texas prairie - complete with a campfire. Using holograms, virtual reality technology, and greenscreens, visitors are given a one-of-a-kind Texas experience and a souvenir photo to capture the moment. Plus interactive games test your knowledge of Texas' diverse terrain and activities. And the best part? You'll have a chance to win a free Texas vacation. Texas on Tour is proudly sponsored by Texas Tourism. *Oct. 16-19.*
5. *Fetch the kids and cuddle a kiddie character.* Check out the special appearances by Nickelodeon's **Dora the Explorer** and her monkey companion Boots *Oct. 10- 12*; **Caillou**, the beloved PBS character *Oct. 17-26*; and **Thomas the Tank Engine**, the world's most fun steam engine *Oct. 21 –Nov. 2.*
6. *Show me your moves, hot stuff!* Watch and learn from Scottsdale's own **Lauren Gottlieb** of "So You Think You Can Dance." One of Hollywood's most sought-after dancers will perform, give classes and sign autographs *Nov. 1 & 2.*
7. *Don some shades and watch the stars.* Catch a concert or two or three in the Coliseum, featuring **Sheryl Crow, Mary J. Blige, Miranda Lambert and Blake Shelton, Larry the Cable Guy, Goo Goo Dolls, Meat Loaf, Weezer and Old School Jam.**
8. *Gawk at adrenaline junkies and get your own pulse racin'.* Watch Tom Owen, aka the Human Speed Bump, on Oct. 17 as he attempts to set a new Guinness World Record with up to 8 trucks (30,000 lbs) rolling over his stomach! If you want another fix, catch the **High Dive Daredevils** the following week, featuring 7-time World Champion High Diver Dana Kunze. The Daredevils will attempt a Fire Dive from 45 feet above the ground Oct. 24 and a High Dive from a tower nearly 80 feet above ground Oct. 25.
9. *Hit the Midway and scream, Big Man, scream!* Check out the Fair's newest ride: Sky Flyer, or ride your returning favorites like La Grande Wheel, Zero Gravity, Booster and more! Buy Unlimited Ride Wristbands online now at azstatefair.com/tickets.
10. *Indulge in forbidden food on-a-stick.* No sissy stuff allowed – try the new deep fried sandwiches (pick from chicken with veggies or Philly cheesesteak) wrapped in pizza dough, **croc bites, deep fried hamburgers and the Zoe Dog.**

That should be enough to help you forget the daily grind. If that doesn't work, then the Cotton Candy Lady suggests you *re-start your engine, Bucko, and do it all over again!* Just remember her motto: *Excitement tonight, no remorse in the morning.*

The 124th annual Arizona State Fair, running from October 10 to November 2 (closed on Mondays), will host a variety of fun-filled attractions, activities and rides for all ages at its location at 19th Avenue and McDowell Road in Phoenix. For more information, visit

www.azstatefair.com.

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Fair Dates: October 10 – November 2 CLOSER ON MONDAYS.

On weekdays, gates open at 12 noon, and at 10 a.m. on Saturdays and Sundays.

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