

# Arizona State Fair

Oct. 10 - Nov. 2, 2008

Closed Mondays

[www.azstatefair.com](http://www.azstatefair.com)

**Contacts:**

**Kristi Walsh, Director of Marketing**

Tel: 602-257-7161, 602-214-0362

Fax: 602-257-7193

[kristi.walsh@azstatefair.com](mailto:kristi.walsh@azstatefair.com)

**Jeannie Berg, Public Relations**

Tel: 602-295-7460

Fax: 602-843-3382

[ajberg29@hotmail.com](mailto:ajberg29@hotmail.com)

Press Release

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FOR IMMEDIATE RELEASE

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## **How Kids, Teachers and Schools Benefit from Fair**

*Programs support fundraising, education and participation*

Phoenix, Arizona, (August 26, 2008) – One of the great Fair traditions is its commitment to education and community. As a result, several programs and resources are in place to help schools and organizations raise money, provide educational opportunities, motivate literacy and teach kids about responsibility and pride through performing and competition.

It's easy to raise Fun and Funds through the Arizona State Fair. No cookie dough, wrapping paper, coupon books etc. to sell. The ***Fair-Raising Fund\$*** program provides schools and organizations a trouble-free and fun alternative for raising money. Each group is given a special promo code which they mass distribute. Supporters then use the code to purchase Fair admission tickets, ride wristbands, ride passes, and special combo admission/ride packages on the Fair's website. The organizations (i.e., schools, athletic clubs, church groups, etc.) receive 15% of all purchases made using their special promo code. Admission tickets are also discounted for the groups.

Educational opportunities for Arizona children include school field trips, special attractions and the Fair's literacy program, Read & Ride. ***School Field Trips*** offer teachers an instructional method of enriching their students' education through firsthand experience and interaction. Open to public, private and charter schools, grades K – 8, approved school field trips provide free admission to students. During their visit, kids can take in some of the thousands of

exhibits and the variety of special attractions, including Mad Science presents CSI: Live, Uncle Kunkle's Farm and Kid Zone Jungle Safari.

Kids can get even more involved by performing or entering exhibits at the Fair. For those with a yearning to show off their dancing or singing talents, the *Community Stage* is the place to strut their stuff. If they're looking for a Fair ribbon, they can enter everything from their school science projects and model airplanes to baked goods, sewn creations and works of art. A multitude of *Competitive Entries* departments, including Creative Crafts and Collections, Student Art and Technology, Mineral and Jewelry, Fine Arts and Culinary Arts, have divisions exclusively for youth up to 17 years of age. Additional contests open to kids include the Marie Callender's Pie Eating, Celebrity Veggies and Halloween Cookie Decorating competitions. The Director's Choice Student Mural Contest is open to student groups in grades 9 - 12 who can compete for the opportunity to create a mural at the Fairgrounds during the course of the Fair.

The Fair's literacy program, ABC 15 *Read & Ride* supported by 99.9 KEZ, is open to all Arizona students ages 5 to 14. It encourages children to read by rewarding them with Fair ride passes. Each student who reads three books can earn up to three free carnival rides after completing the official Read & Ride book report form which consists of a brief written summary (approximately 25 words) or drawings (ages 6 and under.)

Forms and additional information on these programs can be found at:

Fair-Raising Fund\$: <http://azstatefair.com/fundraiser/fundraiser.aspx>

School Field Trips, Community Stage, Competitive Entries, Read & Ride:  
<http://azstatefair.com/state-fair/teachers.aspx>

As host to a variety of fun-filled activities for all ages for the past 124 years, the Arizona State Fair continues to attract record numbers each year to its location at 19th Avenue and McDowell Road. Check [www.azstatefair.com](http://www.azstatefair.com) for the latest information.

Photos available at <http://www.azstatefair.com/press/photos.aspx> or hard copies can be mailed upon request.

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