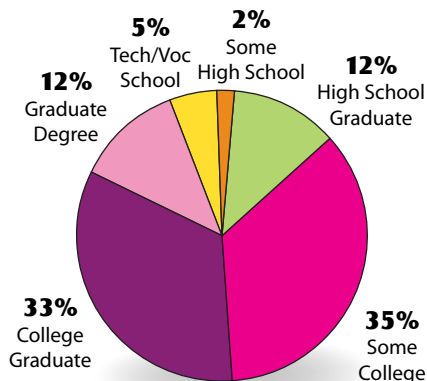


# 2009 Demographic Survey

# Arizona State Fair

## Education:

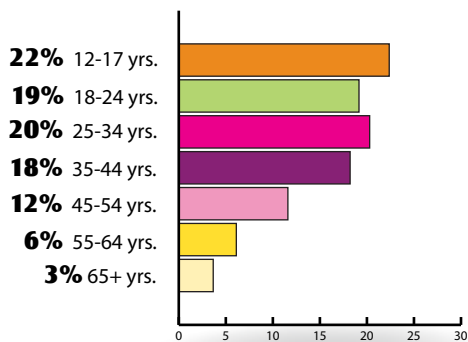


## Attendance:

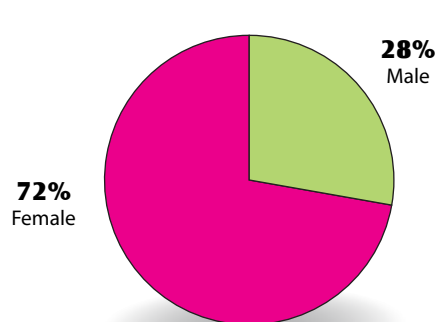
The 8 year average annual attendance of the Arizona State Fair is 1,134,241.



## 9-Year Average Age Trend:

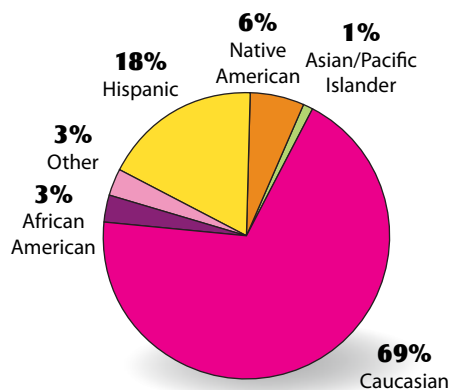


## Gender:

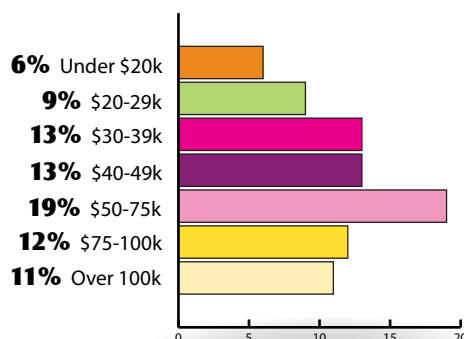


Over half of our guests are age 35-54.

## Ethnic Background:



## Household Income:



The average fairgoer's HHI is \$58,715.